DEVELOP AN EYE FOR LYON STREET ART

ADMIRE THE ALPS FROM FOURVIÈRE

BECOME A FAN OF LYON'S FAMOUS CHEESE SPREAD THE CERVELLE DE CANUT

FALL IN LOVE WITH THE PRALINE TART

DANCE AT THE BIENNALE
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Lyon is the most attractive French metropolis, after Paris, for international investors.

source: EY Barometer of the attractiveness of France 2019
59 COMMUNES
1,385,927 inhabitants
17% of the region
Auvergne-Rhône-Alpes
source: Insee-RP 2017

€3.5 BILLION
investment expenditure over 2015-2020

LYON MÉTROPOLE’S
2020 BUDGET
€2.46 Billion operating budget
€1.02 Billion investment expenditure
€290 000 from the European Social Fund for Gender equality in the Lyon metropolitan area.
140,480 establishments
Public or not - 5,390 SMEs/200 ISEs
Source: Insee-REE 12-31-2017

29,471 companies created
+20.7% in 1 year
Source: Insee-REE 2019

770,000 employees
Including 594,300 in the private sector
Source: Insee-Estel 2016

15,250 private jobs created
+2.6% in 1 year vs. 9,660 in Toulouse, 8,000 in Bordeaux, and 7,900 in Aix-Marseille
Source: Acoss-Urssaf 12-31-2018

€21,582 median disposable income
Per consumption unit (France: €20,809)
Source: Insee, FiLoSoFi 2016

7.6% unemployment rate
France: 8.3%
Source: Insee - Q3 2019

More than 1,000 companies have signed the «1,000 Charter» to encourage employment and insertion

€6.2M from the European Social Fund for employment and insertion
STRATEGIC SECTORS

Lyon is the 1st France’s industrial metropolis and the 2nd place to work in digital, insurance and creative sectors.
**INDUSTRY**

**75,550 jobs**
13% of overall employment including 8,300 jobs in the chemical industry, 8,200 jobs in the pharmaceutical industry, 7,800 in the energy sector and 13,500 jobs in the metal industry, machinery and equipment
source: Acoss-Urssaf 12-31-2018

**1,200 industrial jobs**
created in 2018, representing 10% of industrial jobs’ creation in France

**6,790 establishments**
source: Insee-REE 12-31-2017

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**LYON PARILLY FACTORIES**

**10,000 industrial jobs**
200 industrial establishments, a 160 hectare park, 1 train station, 1 subway and tram station

**LYON CHEMICAL VALLEY**

**9 R&D centres**
Arkema, IFPEN, Solvay RICL, TOTAL CRES, Adisseo, Elkem, Vencorex, Kem One, JTEKT

**2 platforms for collaborative innovation**

**More than €700M of current investment** in projects ELKEM, SAFRAN, SYMBIO...
INSURANCE

11,849 jobs (+16% between 2008 and 2016)
2% of overall employment
source: Acoss-Urssaf 12-31-2018

1,549 establishments
source: Insee-REE 12-31-2017

Company headquarters:
April, Apicil, Groupama Rhône-Alpes Auvergne, Alpitis, SHAM...

LIFE SCIENCES - HEALTH

72,500 jobs
12% of overall employment
including 14,700 jobs in biotech-pharma-medtech
and 57,800 jobs in human health
source: Acoss-Urssaf 12-31-2017

2,100 establishments
source: Insee-Sirene 01/2018

€1.3 Billion of funds raised
by Lyonbiopôle’s members between 2013 and 2018

CREATIVE INDUSTRIES

38,300 jobs
6% of overall employment

5,300 establishments
source: OPALE 2019
DIGITAL

The leading sector in terms of job creation in the metropolitan area - 38% growth in 10 years
source: OPALE 2019

46,140 jobs
7% of overall employment
source: Acoss-Urssaf 12-31-2018

8,000 establishments
source: Insee-REE 12-31-2017

More than 50 training schools for digital professions

Lyon is in the Top 20 most attractive European cities for digital developers
source: Nexten.io - Where to live as a software engineer?, 2018

1,000 START-UPS
More than €300M of funds raised in 2019 for tech companies

OPENING OF H7, A FRENCH TECH’S HUB:
70 start-ups welcomed in 2019
Over 150 events organised

SOCIAL AND SOLIDARITY ECONOMY

6,500 establishments
77,800 jobs - 12.5% of overall employment
source: Observatoire Régional de l’ESS - CRESS AuRA, after INSEE Clap 2015

Recognised for its excellence in social innovation (label French Impact)

€1M invested by Lyon Métropole and its partners in support of social innovation
Lyon was ranked 1st student metropolis in France in 2017 and 2018 and 2nd in 2019.
source: L’Étudiant
TEACHING AND RESEARCH

164,000 students
including 13% international students
11,493 in engineering schools and 13,964 in business schools
source: MENESR 2017-2018

14,000 international students welcomed by the «Students Welcome Desk» which provides services and information for a successful start to the academic year (visa, work, transport...).

5,400 PhD students
source: University of Lyon

2 campuses with an international scope
LyonTech la Doua and Charles Mérieux

€116M invested by Lyon Métropole for higher education between 2014-2020

550 public/private research Labs

13,300 researchers, including 1,800 international researchers

36,977 jobs in design and research
5% of overall employment
source: Insee-RP 2016

568 patents applications filed
source: Rhône-Inpi 2018

STUDENT ENTREPRENEURSHIP

17,000 students trained and aware of entrepreneurship in 2018/2019

37 companies created by students in 2018/2019 (200 since 2014)

source: Beelys–Foundation for the University of Lyon
800 qualified datasets are freely available and can be accessed at data.grandlyon.com
**DIGITAL INCLUSION**

4,200 young people, parents, school pupils and professionals attended Super Demain in 2019, an annual event dedicated to understanding the digital world and making more of a difference in society.

**AUTONOMOUS MOBILITY**

NAVLY, the world’s first independent shuttle bus tested first in the Confluence district and then in Décines.

MIA shuttle bus to the activity zone «Zac des Gaulnes».

**ENVIRONMENT**

5 innovation projects trialled following the [R]Challenge — digital innovation challenge to improve air quality and to change people’s behaviour.

**NUMERICAL SERVICES**

ERASME – Open innovation laboratory of Lyon Métropole.

1,600 participants are involved in co-producing innovative devices, 40 partners, 10 prototypes.

**TRABOOL PASS**

A unique support tool designed by Lyon Métropole and its partners to access the various subscriptions and leisure activities.

7 partners: public transportation, tourist office, car parks, museums...

More than 1,400 people trialling the tool.
The year 2019 saw the office property market in Lyon break all kinds of records, with nearly 440,000 square metres developed.
€2.18 Billion invested in real estate

### PRIME RENT

- **315€/sqm** for new buildings
- **335€/sqm** for high-rises

### OFFICES

- **Take-up of 439,000 sqm**
  - A record that places Lyon ahead of other European cities such as Barcelona (365,000 sqm), Manchester (213,400 sqm) and Amsterdam (206,000 sqm)
- **376,000 sqm** available in 6 months
- **10 real estate transactions** over 9,000 sqm
- **Including 3 transactions** over 20,000 sqm

### INDUSTRY

- **Take-up of 368,000 sqm**
- **447,000 sqm** available in 6 months

### LOGISTICS

- **Take-up of 201,000 sqm**

source: CECIM and JLL 2019
Lyon remains 1st most attractive and dynamic French metropolis, according to Arthur Loyd Barometer 2019.
RELOCATION OF FIRMS

114 companies relocated including 51 foreign companies

2,427 jobs created over 3 years
source: The Lyon Area Agency for Economic Development (ADERLY)

INTERNATIONAL

26,542 ambassadors of ONLYLYON network, in 120 countries, including almost 20% abroad

388 foreign invested establishments - 57,800 employees
source: CCIR 2017

77 consulates

29 partner cities and territories including 11 in Europe, 8 in Africa, 2 in Middle East, 2 in Near East, 4 in Asia, and 2 in North America

1 representation office of Lyon Métropole located in Brussels

4 INTERNATIONAL NETWORKS OF CITIES

DELICE (gastronomy)
LUCI (urban lighting)
EUROCITIES (major European cities)
SILKycities (silk)

MAJOR INTERNATIONAL INSTITUTIONS

World Health Organization (WHO):
International Agency for Research on Cancer
+ International Training Centre of WHO (2021)

P4 Jean Mérieux Inserm Laboratory

The International Criminal Police Organisation
The inhabitants of Lyon are the most ardent ambassadors of their city: **81% of the people questioned** recommend their city to those wishing to move.

source: Ranking Regionjob, Parisjob and Hays 2019
HOUSING

The construction of 11,540 houses was started between 2016 and 2018
source: Dreal

€1.1M of European funds dedicated to the EcoRéno’v platform for energy saving measures for private housing

€5M of European funds dedicated to social housing

1,000 km of fibre optic cables deployed

SHOPPING

16,500 businesses and services

Nearly 1 million sqm of shops and supermarkets + €8 billion of annual turnover

31 million visitors to the Part-Dieu Shopping Centre every year

Lyon Presqu’île: Best city centre for shopping out of all the metropolitan areas
source: Ranking Procos 2019

150 weekly markets in the metropolitan area

QUALITY OF LIFE

30,000 associations

88 libraries or media libraries

75 conservatories and schools of music, dance, theatre and circus supported by Lyon Métropole

40 performance halls (TNP, Opéra de Lyon, Auditorium national de Lyon, Maison de la Danse, Théâtre des Célestins...)

11 parks including the emblematic park of Tête d’Or and the Grand Parc Miribel Jonage (2,200 hectares)
Lyon will host the **Worldskills** competition including the national finals in 2020 and the world finals in 2023. Over 200,000 visitors expected to come from all over the world.
TOURISM

38,305 jobs
source: Acoss-Urssaf 12-31-2018

2nd French city
for hosting congresses and fairs
source: ICC and UIA

Crowned «European Capital of Smart Tourism»
by the European Union (title shared with Helsinki)

Lyon is also one of the best European destination
according to the New York Times, the Lonely Planet and the National Geographic

TOURIST ACCOMODATION

266 hotels and residences

18,270 hotels rooms
source: Lyon Métropole 2019

8.5M overnight stays
in tourist accommodation,
of which 5.25M stayed in hotels
source: Lyon Métropole and Barometer Ola Kala 2019

71.7% occupancy rate
in hotels and residences
source: Barometer Ola Kala 2019
GASTRONOMY

5,097 restaurants
source: Insee-REE 12-31-2017

18 Michelin-starred restaurants
source: Michelin Guide 2020

EVENTS AND PLACES DEDICATED TO FOOD

1st French International City of Gastronomy open in 2019

Sirha 2019: 207,000 unique visitors and 25,400 participating chefs

Baguettes Magiques festival: 120,000 participants
7 Chinese guest chefs - 42 partner restaurants

Lyon Street Food Festival: 30,000 participants
80 chefs from around the world

NATIONAL AND INTERNATIONAL EVENTS

Fête des Lumières (light festival): 1.8M

4 biennials: dance, contemporary art, exploratory music and international theatre

Nuits de Fourvière (music, dance, theatre, circus): 192,000 participants

Nuits sonores (electro music festival): 131,000 participants

Quais du Polar (crime novel festival): 100,000 participants

Festival Lumière (movies): 200,000 participants

Mirage Festival (digital culture): 70,000 participants
Pay a visit to the Groupama Stadium

Stride up the sloping hills!

Eat at all the best traditional bouchons in Lyon

Explore all of Lyon’s secret passageways

Visit the Musée des Confluences
THE FIFA™ WOMEN’S WORLD CUP 2019 IN LYON

2 semi-finals and 1 final

A competition watched by 1 billion viewers

17,000 American fans were in Lyon for 1 week
MUSEUMS

1.75M visitors in the Lyon museums

**Life sciences and arts:** Musée des Confluences, most visited museum outside Paris - **671,077 visitors**

**Lyon Museum of Fine Arts:** **300,200 visitors**

**Antiquity:** Lugdunum - Musée et théâtres romains

**120,000 visitors**

**Contemporary art:** 1 Museum and **1 Institut of contemporary art**

**Sciences and technology:** Musée de l’imprimerie, Musée de l’automobile, Planetarium...

**History and society:** Musée Gadagne, Institut Lumière, Centre d’Histoire de la Résistance et de la Déportation...

SPORT

**3 EUROPEAN CLUBS:**

Women’s and Men’s

Women’s and Men’s

**Opening of the Tony Parker Adequat Academy in 2019**

a training centre (high school, post-baccalaureate [French high school diploma]) for young athletes to help them find their place in the world of work.

An arrival and a departure of  **«le Tour de France 2020»** will take place in Lyon.
The Lyon Metropolitan Area has created 390 km of bicycle paths since 2014, i.e. 78 km/year.
LYON-SAINT EXUPÉRY INTERNATIONAL AIRPORT

130 destinations - 11.7M passengers
+23% over 3 years

67.5% international traffic
International direct routes: Dubai, Montreal and Doha
(new in 2020)

RAIL TRANSPORT

3 High-speed train stations

51M trips in 2017; 37M via the Part-Dieu TGV station

A service runs between Lyon and Paris every half hour in the morning and evening

35 train stations in the metropolitan territory

Trains leave every 45 minutes every morning and evening for commuting in and out of Lyon

URBAN MOBILITY

480M trips on the TCL - public transportation network in 2018

4 metro lines + 2 funicular railways

6 tram lines

930 km of cycles lanes

428 bike-share stations Vélo’v

€3.8B European funding to develop the carpooling scheme
RIVER TRANSPORT

PASSENGERS

110,000 river cruise ship passengers
(Rhône-Saône route; 3/4 of the customers are international)

250,000 passengers
for sightseeing boats and restaurant boats
in the metropolitan area of Lyon

RIVER TRAFFIC

Fret - Port de Lyon Edouard-Herriot (2018)

1.4 million tonnes

700 boats
per year on average in 2018
DISCOVER THE PAINTED WALLS OF LA CROIX-ROUSSE

ENJOY A PICNIC IN THE PARC DE LA TÊTE D’OR

BECOME AN EXPERT IN THE BRIOCHE SAUSAGE ROLL

Take a stroll IN THE PRESQU’ILE DISTRICT

DINE AT PAUL BOCUSE’S FAMOUS RESTAURANT
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